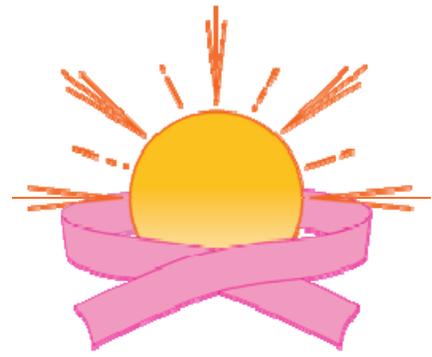


DAWN'S RAY OF HOPE

P.O. Box 77 Chappaqua, New York 10514



To our friends and community members:

On the evening of Friday, September 11, 2015 into the morning of Saturday, September 12, 2015, we will hold our fifth annual "Dusk to Dawn" overnight softball tournament at the Town of New Castle's Recreation Field. Both the organization and the tournament were named for Dawn Re, a Chappaqua resident for over 15 years who passed away in 2011 from cancer. Dawn's Ray of Hope is a local charity that seeks to raise money for cancer research and to aid patients suffering from cancer who are in need of financial assistance.

While the primary fundraising source is the entry fees for the tournament and donations, we are in need of monies to offset expenses attendant to the tournament. (Of course, any excess sponsorship monies will be used for the Dawn's Ray of Hope's charitable purposes.)

We are looking to our local community for sponsors for Dusk to Dawn 2015! We ask that you consider supporting Dusk to Dawn through a sponsorship. We offer the following sponsorship levels:

Grand Slam Sponsor (one only) -- \$1,000.00

-  Name displayed on the softball field backstop
-  Recognition on our website
-  Recognition in post-game emails sent to participants

Dugout Sponsors (two only) -- \$500.00 each

-  Name displayed on one of the two dugouts
-  Recognition on our website
-  Recognition in post-game emails sent to participants

Game Sponsor (sixteen) -- \$200.00

-  Name displayed on the field during one game
-  Recognition on our website
-  Recognition in post-game emails sent to participants

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Enclosed you will find additional information about Dawn's Ray of Hope and Dusk to Dawn. (More information regarding Dawn's Ray of Hope and Dusk to Dawn can be found on our website – www.dawnsrayofhope.org.)

We hope that we can count on your support.

Very truly yours,

Dawn's Ray of Hope, Inc.
John Re, Director
Michael Wolfensohn, Director
Pam Quinn, Director

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Dawn's Ray of Hope, Inc.

Dawn's Ray of Hope was established in May 2011 by the family and friends of Chappaqua resident Dawn Re. On February 11, 2011, Dawn lost her brave battle with cancer. But during her fight, and before even being first diagnosed with breast cancer in August 2006, Dawn took on the challenge of raising money for various charities involved in the struggle against the disease. In April 2001, Dawn completed her first 111-mile bike ride around Tucson, Arizona for the Leukemia & Lymphoma Society, and completed the ride again one year later. From 2002 through 2010, Dawn assembled a team to compete in the Leukemia & Lymphoma Society's Snowball Softball Tournament in Harrison, New York. (Her friends continue to participate in Snowball Softball!) From 2007 through 2010 (and even when slowed by her treatments in 2008 and 2010), Dawn took part in the American Cancer Society's Relay for Life events in her hometown of Middlebury, Vermont and here in Chappaqua. Through her and her family's efforts, Dawn raised tens of thousands of dollars for these charities.

Through various events, Dawn's Ray of Hope will continue Dawn's work of raising money to support the fight against cancer. The funds raised will be donated to different charities each year, and to assist those suffering from cancer who need financial assistance. We believe that every little bit helps; every little bit can make a difference. Although Dawn Re lost her brave battle, Dawn's Ray of Hope looks forward to the day that no one else will.

Our first fundraising event was in September 2011. Over the Saturday night of Labor Day weekend, we had an overnight softball tournament -- called Dusk to Dawn. 8 teams played an all-night softball marathon at the Town's Rec Field from the evening of Saturday, September 3 to the morning of Sunday, September 4, with contributions from the supporting teams and fans supporting the cause. We were very excited to have two teams comprised of Greeley students entered in the tourney -- one a team of young men (HGHS seniors) from the varsity soccer team and some of their friends, and the other a co-ed team of HGHS seniors.

In 2012, 2013 and 2014, we repeated the Dusk to Dawn tournament, each year with more teams and more fun! Our participants included: the HGHS Women's and Men's Soccer Teams; the New Castle Fire Department; the Dirty Dawgs and Organ Donors from the New Castle Adult Softball A-League; the Marlins, Raptors and Eight Men Out from the Adult Softball B-League; the Chappaqua Moms group; a team made up of folks from New Castle; the JHU Betas; and a team from Quaker Hill Tavern. We hope to repeat our success with former participants returning and even some new ones joining.

The folks behind Dawn's Ray of Hope are predominantly from the Chappaqua community. The three directors of the charity are:

John Re -- Dawn's husband and active community member. The Re family has resided in Chappaqua since 1995;

Michael Wolfensohn -- Mike is an active community member and a former New Castle Town Board member. The Wolfensohn family has resided in Chappaqua since 1993;

Pam Quinn -- Pam is not a Chappaqua resident, but is Dawn's sister.